

Products of Natural Origin

The earth's flora is a huge, unfailing treasure trove of medicinal substances. Commanding extensive scientific resources, **Vision** performs [regular monitoring of the environmental](#) state of the regions on the globe that are most favorable for the growing of the botanical ingredients that enter into the composition of

Vision

products. Experts take into account such parameters as the degree of rarefaction of the air, the growing area's altitude above sea level, average annual temperature, humidity, and intensity of ultraviolet radiation, orientation of the growing area in relation to where light comes from, and prevailing winds. Environmental certificates for the regions are drawn up based on the data collected. It is from the moment that a region is awarded an

[environmental certificate](#)

that the history of the making of each Company capsule, of every Company product begins its dating.

Botanical ingredients are only gathered at a certain time of the year, because in this case seasonal fluctuations are a decisive factor in maintaining the vital forces of herbs. Then living herbs are placed in special "eco-transporters" and delivered to the factory. The unique technology of **cryofracture**, or **cryogrinding** - pulverizing the raw materials in a low temperature environment in an atmosphere of the neutral gas nitrogen - that is used for producing Vision bioactive supplements allows retention of the useful properties of the botanical ingredients without killing the invigorating force of the herbs.

Biologically active dietary supplements offered by the **Vision** company are the products of the highly technological processing of natural vegetable raw materials. In addition to an optimal vitamin and mineral complex, they also contain phytocomponents. These components are the biologically active substances of well-known medicinal plants.

Modern science and technologies make it possible to isolate those biochemical components, or biologically active substances (BAS), which produce the effect we're looking for. These substances - pure and intact BAS - are then used to produce BAFS. We have not made it our goal in this paper to reveal to you in detail the exceedingly subtle mechanisms by which our Bioactive Supplements work, because special expertise would be required to understand this information. But we must say that all these substances are of exclusively natural phytogetic origin, which makes them valuable and active for everyone.

The Company's cosmetic products represent a fortunate alliance of science and Mother Nature: 100% natural active ingredients and latest achievements in biotechnology - one of the most promising branches in modern science - are used to make them. Vision cosmetics embody all the excellence of the company's innovative approach:

- they abound in natural components distinguished by high activity and effectiveness;
- they have an inimitable bouquet of delightful fragrances;
- they have been scientifically tested; and

- they possess proven and observable effectiveness upon application.

≧